

#### 3DAHM 2024

## Montevideo URUGUAY December 2024

# 3DAHM 2024

International Symposium on 3D Analysis of Human Movement in Uruguay, Latin America, December 2024

For the first time the 3DAHM Symposium will be hosted in Latin America for the 18<sup>th</sup> edition of a first class specialized biomechanics meeting. 3DAHM 2024 is an excellent opportunity to fully reunite all stakeholders, scholars and companies after the COVID-19 pandemics.

3DAHM 2024 will take place at the Universidad de la República, the 140.000 students strong University in Uruguay, with an expected 200 papers and 300 participating scholars and decision makers from around the world. An additional 100 students are expected to attend as well.

The 3DAHM 2024 Organizing Committee (OC) includes investigators and businessmen from most Latin American Countries to give 3DAHM 2024 a continental scope on the 666 Million inhabitants market and on the dozens of active Research Institutions in Biomechanics.

3DAHM 2024 is looking for Sponsors as allies during the 24 months preceding the event and as participating actors during the symposium. Sponsors will sign contracts as early as two years ahead.

## **Principal Sponsor**

The international sponsor who makes the best offer in terms of total sum invested and details of inkind donations to 3DAHM 2024 will be offered a 24 months contract as a Principal Sponsor (PS).

The PS will enjoy the following benefits:

- 1. The PS logo will accompany the 3DAHM 2024 logo in all stationary, web sites, social media and event objects for maximum exposure to all people the event will address.
- 2. A privileged stand at the 3DAHM 2024 venue
- 3. One of the eight invited speakers will be selected jointly by PS and OC. All travel, hotel and honorarium expenses will be paid by PS as part of the investment.
- 4. An innovative piece of equipment of the PS will be either donated or heavily discounted to be installed prior to the event at the Universidad de la República, Uruguay, as a demonstration unit during the event and for normal use thereafter.
- 5. 3DAHM 2024-PS Outstanding Research Award (USD 1.000 check) selected by an independent academic jury appointed by the OC.
- 6. Six free registrations to 3DAHM 2024 for own personnel or invited customers.

## Activities expected to be performed y the PS:

- 1. Take part in the two preparatory 3DAHM 2024 Latin American meetings to be held early 2023 and early 2024 with a stand, demonstration of equipment and products or courses
- 2. Dissemination of 3DAHM 2024 among clients and prospective clients to ensure a numerous presence at the event and at the two preparatory 3DAHM 2024 meeting in 2023 and 2024.
- 3. Organize demonstration of the piece of equipment being donated (or heavily discounted) to the Universidad de la República.
- 4. Organize and man the assigned stand within the event venue

Investments expected from the PS are all in three installments, early 2023, early 2024 and one week



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prior to the event in December 2024.

- 1. "In kind" donations such as travel expenses for the two preparatory 3DAHM 2024 Latin American meetings, as decided by the 3DAHM 2024 Organizing Committee.
- 2. Cash transferred to the 3DAHM 2024 Organizing Committee
- 3. Stand for the event: materials bought or rent, own personnel travel and living expenses

The expected order of magnitude of PS investment during 24 months is USD 50.000, of which USD 20.000 as cash for tOC in three installments: early 2023, early 2024 and one week prior to the event. The rest of the investment is also expected to be made during 2023 (one third), 2024 prior to the event (one third) and just before or at the event (the remaining third).

The Companies being invited to make their offer to the OC are NEC (Japan), ANTEL (Uruguay), VICON, MOTEK, Motion Analysis, nike, hpcosmos, Xsensors, BERTEC, worldathletics, DELSYS, ELSEVIER, SPRINGER, KISTLER, 4assist (Japan), etc.

Companies interested in being PS please send offers before October 28, 2022 to: Prof. Franco Simini
President of 3DAHM 2024 Organizing Committee
Universidad de la República URUGUAY
simini@fing.edu.uy

## **Diamond Sponsor**

3DAHM 2024 will admit four Diamond Sponsors (DS) with investments of USD 12.000 each.

The DS will enjoy the following benefits:

- 1. The DS logo will accompany the 3DAHM 2024 stationary, web sites, social media and event objects where appropriate.
- 2. A stand at the 3DAHM 2024 venue
- 3. 3DAHM 2024-PS Student Paper Award (USD 500 check) selected by an independent academic jury appointed by the OC.
- 4. Two registrations to 3DAHM 2024 for own personnel.

Activities expected to be performed y the DS:

- 1. Take part in the two preparatory 3DAHM 2024 Latin American meetings to be held early 2023 and early 2024 with a stand, demonstration of equipment and products.
- 2. Dissemination of 3DAHM 2024 among clients and prospective clients to ensure a numerous presence at the event and at the two preparatory 3DAHM 2024 meeting in 2023 and 2024.
- 3. Organize and man the assigned stand within the event venue

Investments expected from the DS are all in three installments, early 2023, early 2024 and one week prior to the event in December 2024.

- 1. Cash transferred to the 3DAHM 2024 Organizing Committee
- 2. Stand for the event: materials bought or rent, own personnel travel and living expenses

The DS investment during 24 months is USD 12.000, of which USD 9.000 as cash for the OC in three installments, early 2023, early 2024 and one week prior to the event. The rest of the investment is expected to be made just before or at the event for stand, travel and living expenses.



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## **Gold Sponsor**

3DAHM 2024 will admit eight Gold Sponsors (GS) for an investment of **USD 5.000 each.** GS details are similar and proportional to the DS.

## **Silver Sponsor**

3DAHM 2024 will admit sixteen Silver Sponsors (SS) for an investment of USD 2.000 each.

SS receive no stand place at the venue and are only present at 3DAHM 2024 as SS logo reproduced in all stationary, web site, social media and venue decoration.

In case of early SS payment to the OC, USD 300 are due early 2023, USD 300 are due early 2024 and USD 400 one week prior to the event (total amount USD 1.000). In case of late payment prior to up to one week before the event, the SS amount due is USD 2.000.

Companies interested in becoming 3DAHM 2024 Diamond, Gold or Silver sponsors please contact: Prof. Franco Simini
President of 3DAHM 2024 Organizing Committee
Universidad de la República URUGUAY
<a href="mailto:simini@fing.edu.uy">simini@fing.edu.uy</a>

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